

25<sup>th</sup> Anniversary of the University of California at Berkeley's Annual  
Empowering Women of Color Conference  
March 13-14, 2010

## **VENDOR – BOOTH APPLICATION**

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## **GREETINGS BUSINESS OWNERS, NON-PROFITS AND COMMUNITY ORGANIZATIONS!**

On Saturday and Sunday, March 13-14, 2010, the University of California at Berkeley's Women of Color Initiative and Graduate Women's Project will be hosting its 25<sup>th</sup> Anniversary of the Annual Empowering Women of Color Conference (EWOCC). This year's theme is **"Intergenerational Wisdom: Celebrating Our Past, Present, and Future"** The conference program will include a keynote speech by **Rebecca Walker**, entertainment, vendors, workshops and panels.

EWOCC strives to build networks across generations, ethnic and racial groups, sexualities, and socioeconomic levels by providing a forum to explore the past, present, and future of women's movements, enabling us to collectively recognize generations of conscious, empowered women. The individual and collective capacities of women are often underestimated, but with a space for dialogue, we know that women of color can work together to enrich lives in our community, home, academic, and professional worlds.

The conference provides a space for tables from community groups and businesses. If you are interested in booth/table space, please read and fill out the attached application and return by **Wednesday, January 27, 2010**. Please type your application or write clearly.

For more information, please contact the committee at [woci@ga.berkeley.edu](mailto:woci@ga.berkeley.edu).

In Solidarity,  
The 25<sup>th</sup> Annual EWOCC Planning Committee

## 25th ANNUAL EMPOWERING WOMEN OF COLOR CONFERENCE MARCH 8

### VENDOR APPLICATION

#### Guidelines

1. Vendor applications are due by **Wednesday, January 27, 2010**. All vendors must be paid in full by **Saturday, February 27, 2010**. PAYMENTS MAY BE MADE VIA CHECK OR MONEY ORDER ONLY. **NO EXCEPTIONS. All payments should be made to ASUC.**
2. Late applications, depending on space may be accepted with a late fee of \$15 which must be paid by money order or check.
3. Please type or clearly fill out your application. Inability to read the application may cause disqualification.
4. Vendors may not sell food. Vendors may not have items that are pornographic, demeaning or generally offensive. The committee reserves the right to dismiss a vendor or remove items that are offensive.
5. If small samples are available, please send them. The committee reserves the right to request samples if we are uncertain about the product. *Samples will not be returned.*
6. Incorrect or false information on your application will cause disqualification.
7. Applications will be approved by committee. Please note that the conference is geared toward women of color and while everyone is open to apply, we are encouraging vendors who are women of color to apply.
8. There are limited vendor spaces available. No organization or project submitting a vendor proposal is guaranteed space.
9. The committee reserves the right to reject any application.
10. If your application is approved, set up procedures and guidelines will be emailed/mailed to you.

**EWOC 2010 VENDOR APPLICATION**

Name \_\_\_\_\_

Home Address \_\_\_\_\_ Apt. \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number #1 \_\_\_\_\_ Phone Number #2 \_\_\_\_\_

Name of Your Business \_\_\_\_\_

Number of years this business has officially existed \_\_\_\_\_

**Business Type** (circle one)

- Non-Profit/Not for Profit    For Profit    UCB Student Organization    Outside Student Organization
- Community Resources

Business License Number/Tax I.D. Number\* \_\_\_\_\_

Address \_\_\_\_\_ Suite \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Office Number \_\_\_\_\_ Fax Number \_\_\_\_\_ Email \_\_\_\_\_

**\*If you are a non-profit organization, you must submit a copy of your tax exempt status.**

Type of product(s) you want to sell \_\_\_\_\_

Please describe your business in three to five sentences.: \_\_\_\_\_

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Please describe the ownership/leadership and background of your business:

Briefly how would this conference and its participants directly benefit from your business?

**Please thoroughly complete this form, submit necessary copies through mail, email, or fax by  
January 27, 2010 to: Attention: Yomaira Figueroa, WOCI, Graduate Assembly, UC Berkeley,  
Anthony Hall #4500, Berkeley, CA 94720-4500**

**E-mail: [Ewocc.Vendors.2010@gmail.com](mailto:Ewocc.Vendors.2010@gmail.com)**

**FAX: (510) 642 - 7721**

**Vendor Rates – 2010 Rates  
(rates are per day)**

Community Resources (information dissemination only)  
\$0 (limited space)

UCB Student Group Vendor Space  
\$10 (limited space)

Outside Student Group  
\$15 (limited space)

Non Profit/Not for Profit  
\$20.00

Businesses/For Profit  
\$25.00\*